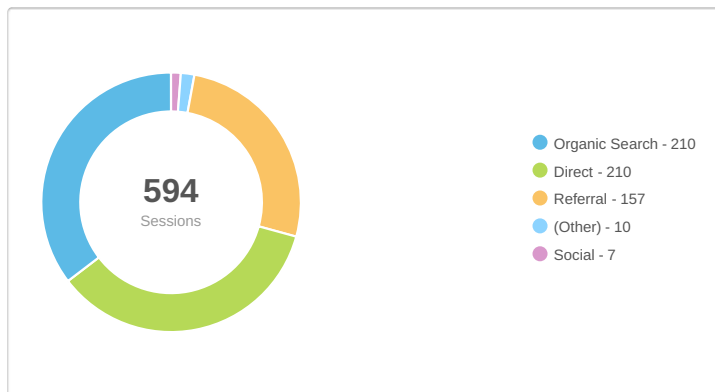
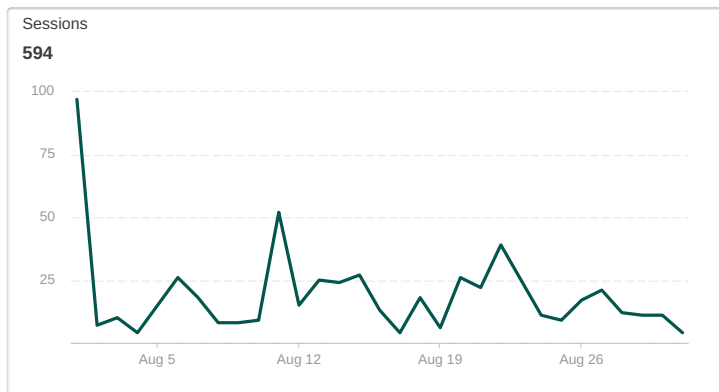


Google Analytics - All Channels



594
Sessions

1.95
Pages/Session

00:01:48
Avg. Session Duration

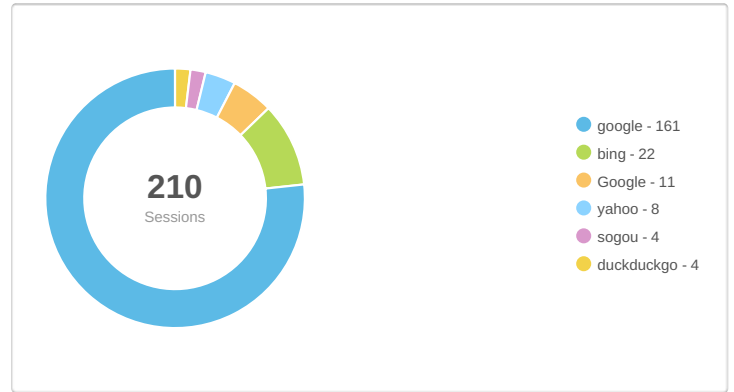
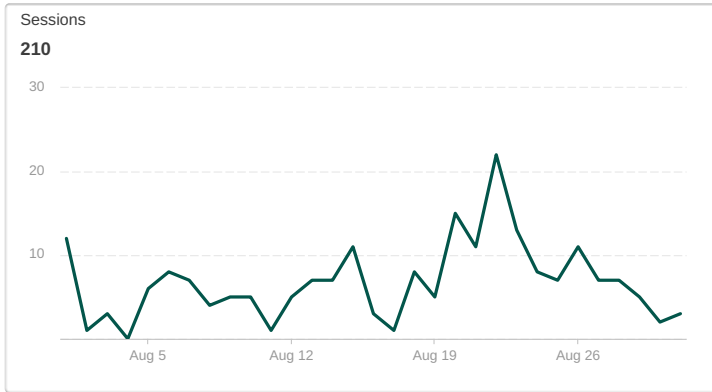
68.01%
% New Sessions

75.42%
Bounce Rate

43
Goal Completions

Channel	Sessions	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
Direct	210	1.40	00:00:32	86.67%	89.52%	6
Organic Search	210	1.81	00:01:41	78.10%	71.43%	10
Referral	157	3.03	00:03:49	27.39%	65.61%	25
(Other)	10	0.20	00:00:01	80.00%	0.00%	2
Social	7	1.00	00:00:00	100.00%	100.00%	0

Google Analytics - Organic Search



210
Sessions

1.81
Pages/Session

00:01:41
Avg. Session Duration

78.10%
% New Sessions

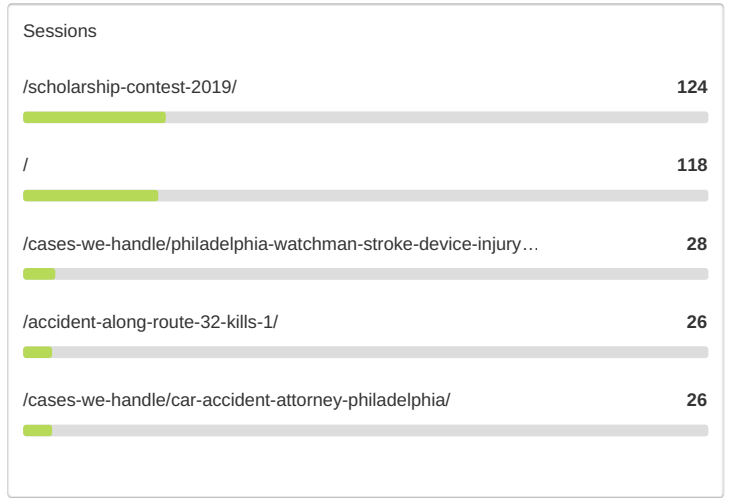
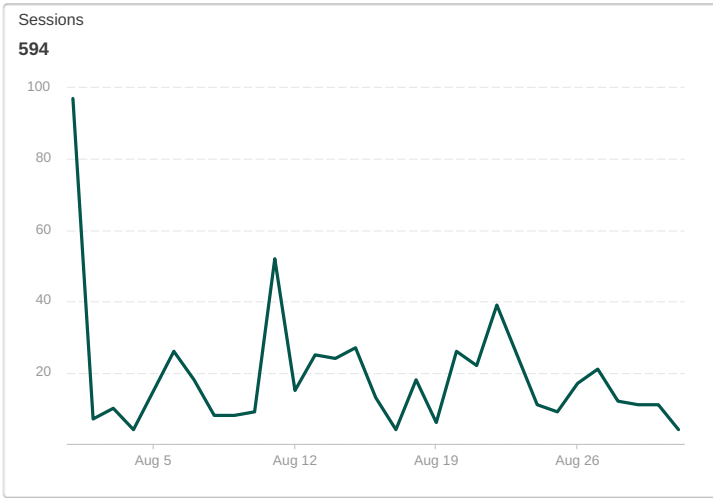
71.43%
Bounce Rate

10
Goal Completions

Keyword	Sessions	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
(not provided)	168	1.67	00:01:25	76.79%	75.00%	7
(not set)	15	2.93	00:03:56	86.67%	26.67%	0
site:www.phillylaw.com	4	1.00	00:00:00	100.00%	100.00%	0
amazon	3	1.00	00:00:00	100.00%	0.00%	3
https://phillylaw.com/scholarship-c...	3	1.00	00:00:00	66.67%	100.00%	0
What are the elements of negligenc...	2	1.00	00:00:00	50.00%	100.00%	0
attorneys who handle xarelto cases	2	8.00	00:13:29	50.00%	0.00%	0
pennsylvania no fault state	2	1.00	00:00:00	100.00%	100.00%	0
phillylaw llc	1	11.00	00:24:04	0.00%	0.00%	0
septa liability for colliding with cars	1	1.00	00:00:00	100.00%	100.00%	0
septa claims department	1	1.00	00:00:00	100.00%	100.00%	0
septa claims	1	1.00	00:00:00	100.00%	100.00%	0
atrium proloop plug and patch atto...	1	6.00	00:06:02	0.00%	0.00%	0
lawsuits against watchman device	1	1.00	00:00:00	100.00%	100.00%	0
is pennsylvania a no fault state	1	1.00	00:00:00	100.00%	100.00%	0
is pa a tort or no-fault state	1	1.00	00:00:00	100.00%	100.00%	0
attorneys in Upper Darby PA	1	1.00	00:00:00	100.00%	100.00%	0
66 year old man hits lady in atlant...	1	1.00	00:00:00	100.00%	100.00%	0
what heppens if someone dies in a...	1	1.00	00:00:00	100.00%	100.00%	0

Keyword	Sessions ▾	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
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Google Analytics - Landing Pages



594
Sessions

1.95
Pages/Session

00:01:48
Avg. Session Duration

68.01%
% New Sessions

75.42%
Bounce Rate

43
Goal Completions

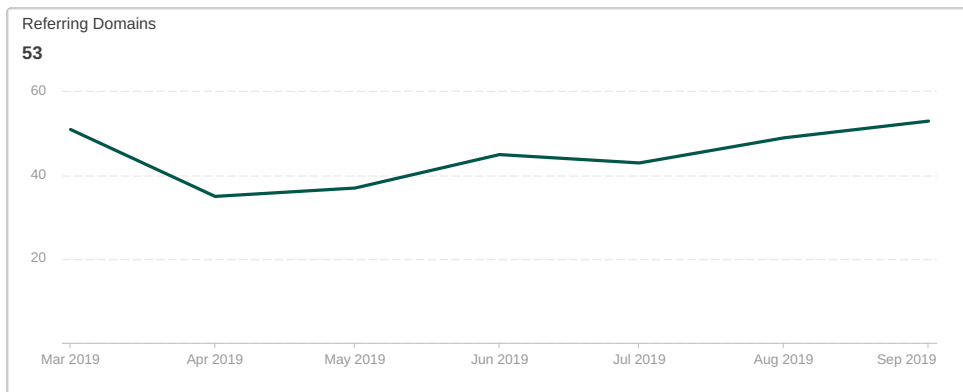
Page	Sessions	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
/scholarship-contest-2019/	124	1.29	00:01:33	54.03%	86.29%	10
/	118	2.61	00:03:46	60.17%	55.08%	5
/cases-we-handle/philadelphia-wa...	28	1.43	00:00:52	75.00%	82.14%	1
/accident-along-route-32-kills-1/	26	1.12	00:00:18	92.31%	88.46%	0
/cases-we-handle/car-accident-att...	26	3.27	00:02:22	46.15%	61.54%	2
/motorcyclist-killed-woman-4-child...	17	1.00	00:00:00	94.12%	100.00%	0
/news/	17	1.65	00:00:29	88.24%	76.47%	0
/scholarship-contest-2019/submis...	17	1.24	00:00:07	0.00%	88.24%	17
/the-most-dangerous-intersections...	12	1.08	00:00:10	66.67%	91.67%	0
(not set)	10	0.00	00:00:00	80.00%	0.00%	0
/elderly-woman-killed-pedestrian-a...	9	1.00	00:00:00	77.78%	100.00%	0
/cases-we-handle/philadelphia-truc...	8	1.38	00:01:14	87.50%	87.50%	0
/is-pennsylvania-a-no-fault-state/	7	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/philadelphia-her...	6	4.67	00:04:35	83.33%	0.00%	2
/cases-we-handle/philadelphia-sep...	6	1.17	00:00:07	83.33%	83.33%	0
/cases-we-handle/wrongful-death-...	6	7.00	00:07:46	66.67%	83.33%	0
/contact/	6	2.83	00:01:38	50.00%	66.67%	2

Page	Sessions ▾	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
/motorcyclist-killed-hit-and-run-no...	6	1.83	00:01:57	83.33%	83.33%	0
/our-attorneys/	6	1.33	00:02:50	50.00%	83.33%	0
/septa-claims/	6	2.83	00:02:10	66.67%	50.00%	0
/3-injured-crash-involving-motorcy...	5	1.20	00:05:56	80.00%	80.00%	0
/4-elements-of-negligence/	5	1.00	00:00:00	80.00%	100.00%	0
/cases-we-handle/philadelphia-birt...	5	2.60	00:03:47	80.00%	80.00%	0
/cases-we-handle/philadelphia-bra...	5	2.20	00:01:22	80.00%	60.00%	0
/results/	4	1.75	00:00:29	50.00%	75.00%	0
/personal-injury-lawyer-south-jers...	4	2.00	00:01:39	100.00%	75.00%	0
/3-people-serious-condition-vehicl...	4	1.00	00:00:00	100.00%	100.00%	0
/pa-dog-bite-law/	3	1.00	00:00:00	100.00%	100.00%	0
/what-happens-when-someone-die...	3	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/	3	25.00	00:07:43	66.67%	66.67%	0
/spine-injuries-from-car-accidents...	3	1.00	00:00:00	100.00%	100.00%	0
/septa-train-collides-with-car-killin...	3	1.00	00:00:00	100.00%	100.00%	0
/personal-injury-faq/	3	1.67	00:00:27	100.00%	66.67%	0
/two-injured-bus-vehicle-crash-cen...	3	1.00	00:00:00	100.00%	100.00%	0
/lawyers-in-trenton-nj/	3	3.00	00:07:11	66.67%	33.33%	0
/examples-of-wrongful-death-case...	3	1.00	00:00:00	100.00%	100.00%	0
/crash-involving-mail-truck-i-76-sp...	3	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/philadelphia-mo...	3	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/philadelphia-me...	3	1.00	00:00:00	66.67%	100.00%	0
/cases-we-handle/philadelphia-dog...	3	1.33	00:01:04	66.67%	66.67%	0
/1-killed-and-4-injured-in-collision-...	2	1.00	00:00:00	100.00%	100.00%	0
/6-cars-damaged-in-chain-reaction...	2	1.00	00:00:00	100.00%	100.00%	0
/average-personal-injury-settleme...	2	1.00	00:00:00	100.00%	100.00%	0
/back-pain-after-car-accident-in-ph...	2	1.00	00:00:00	100.00%	100.00%	0
/best-personal-injury-lawyer-philad...	2	1.00	00:00:00	100.00%	100.00%	0
/boy-5-injured-after-fall-from-windo...	2	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/construction-ac...	2	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/defective-medic...	2	1.00	00:00:00	100.00%	100.00%	0
/cases-we-handle/philadelphia-def...	2	2.50	00:00:28	0.00%	0.00%	0

Page	Sessions ▾	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
/cases-we-handle/products-liability/	2	1.00	00:00:00	100.00%	100.00%	0

Backlinks - Domains

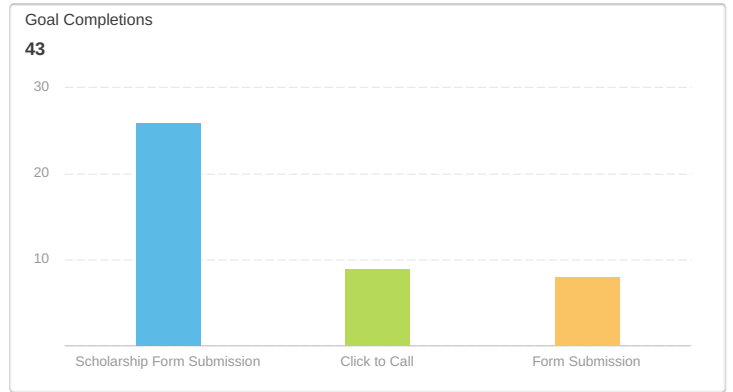
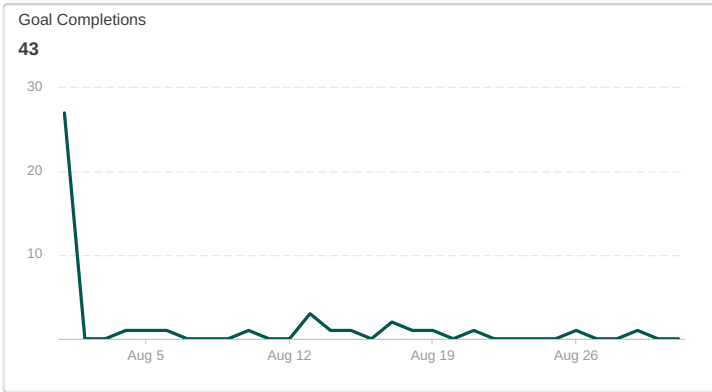
52
Referring Domains



Domain	Backlinks	Trust Flow	Citation Flow	Alexa Rank
unitedstatesseek.com	207	8	12	—
arnoldinjurylawyer.com	105	0	4	—
lalaw1776.com	81	0	0	—
wcumba.org	56	1	8	—
geebo.com	32	42	44	42,873
viesearch.com	28	8	14	23,245
lawservicesdirectory.com	20	9	24	—
billion7.com	18	7	33	364,759
lawreferralconnect.com	15	19	26	—
onlinedegreeyafattahyarazzaq.us	12	0	18	—
une.edu	10	61	45	65,427
xcjt.com	9	2	22	483,672
southalabama.edu	7	58	47	—
wcumba.com	7	0	0	—
wcupa.edu	6	57	41	102,364
stu.edu	6	46	38	—
bestregi.com	6	0	9	—
onmogul.com	3	25	40	29,542
calpoly.edu	2	68	50	66,885
drury.edu	2	57	42	—
daemen.edu	2	54	43	—
justgreatlawyers.com	2	25	37	—
lawlink.com	2	17	34	152,117

Domain	Backlinks ▾	Trust Flow	Citation Flow	Alexa Rank
artofsaving.com	2	17	29	—
aileensoul.com	2	7	29	217,213
concertninja.me	2	8	14	—
lawtally.com	2	9	23	—
louisjayarnold.com	2	1	8	—
arnoldinjurylawyers.com	2	0	0	—
umass.edu	1	79	56	7,698
uslegal.com	1	25	47	111,594
losrios.edu	1	62	46	15,056
callutheran.edu	1	58	43	—
globallawdirectories.com	1	14	26	—
releasewire.com	1	50	58	116,083
northwestu.edu	1	52	43	—
usouthal.edu	1	26	28	—
yellow.place	1	20	32	76,501
multifamilybiz.com	1	23	44	—
nicefirm.com	1	16	28	421,508
ogoinc.com	1	20	39	—
cuaa.edu	1	51	39	—
b-review.com	1	16	31	—
ndscs.edu	1	42	33	—
keywordprofile.com	1	5	20	—
latestsites.com	1	18	31	—
mycitybusiness.net	1	4	24	—
lawfather.com	1	16	21	—
lawdeeda.com	1	15	28	—
findattorneys.org	1	6	21	—

Google Analytics - Goals



43
Goal Completions

\$0.00
Goal Value

7.24%
Conversion Rate

Goal	Goal Completions	Goal Value	Conversion Rate
Scholarship Form Submission	26	\$0.00	4.38%
Form Submission	8	\$0.00	1.35%
Click to Call	9	\$0.00	1.52%